

RECOGNISING A FRAUDSTER OR CRIMINAL

When referring to such undesirables, most of us imagine someone like these.



However, on the surface, a fraudster or criminal often appears as delightful and trustworthy as a good friend.



But in truth, the fraudster or criminal often lies beneath the normal appearance of anyone.

The problem for victims is they fail to recognise that a fraudster or criminal often disguise themselves as “nice people”, trusted advisers, friends or family, religious people, professional and business pillars of society – acting individually or representing a company/corporation.

This message suggests anybody could be an undesirable – and indeed this is true. But being fearful of everyone severely restricts your ability to grow your business. After all, fear is one of the greatest inhibitors of business.

Learning to differentiate between honest people and fraudsters is part of doing good business. Learn these skills by emailing Kim at info@creditmatters.com.au or review the service providers in Credit Matters' Better Business Club at creditmatters.com.au. They specialise in fraud prevention services.

The fact is most people are honest and ethical. It's those who deliberately set out to swindle you that hurt. Thankfully, Credit Matters has the information and partnerships to minimise your risk of joining their prey.